

EDUCATION

EXCHANGE

A NEW GLOBAL DIRECTION



Hamid Karzai

Mikhail Saakashvili

Indira Gandhi

Kim Dae-Jung

Tony Blair

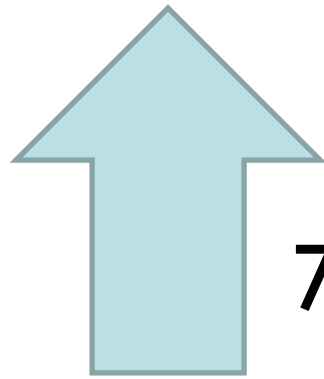
Oscar Sanchez

Anwar Sadat

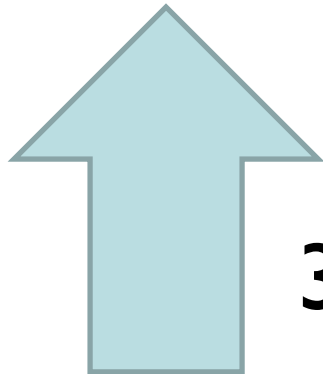
King Abdullah

Ricardo Lagos

International Students Studying in the U.S.



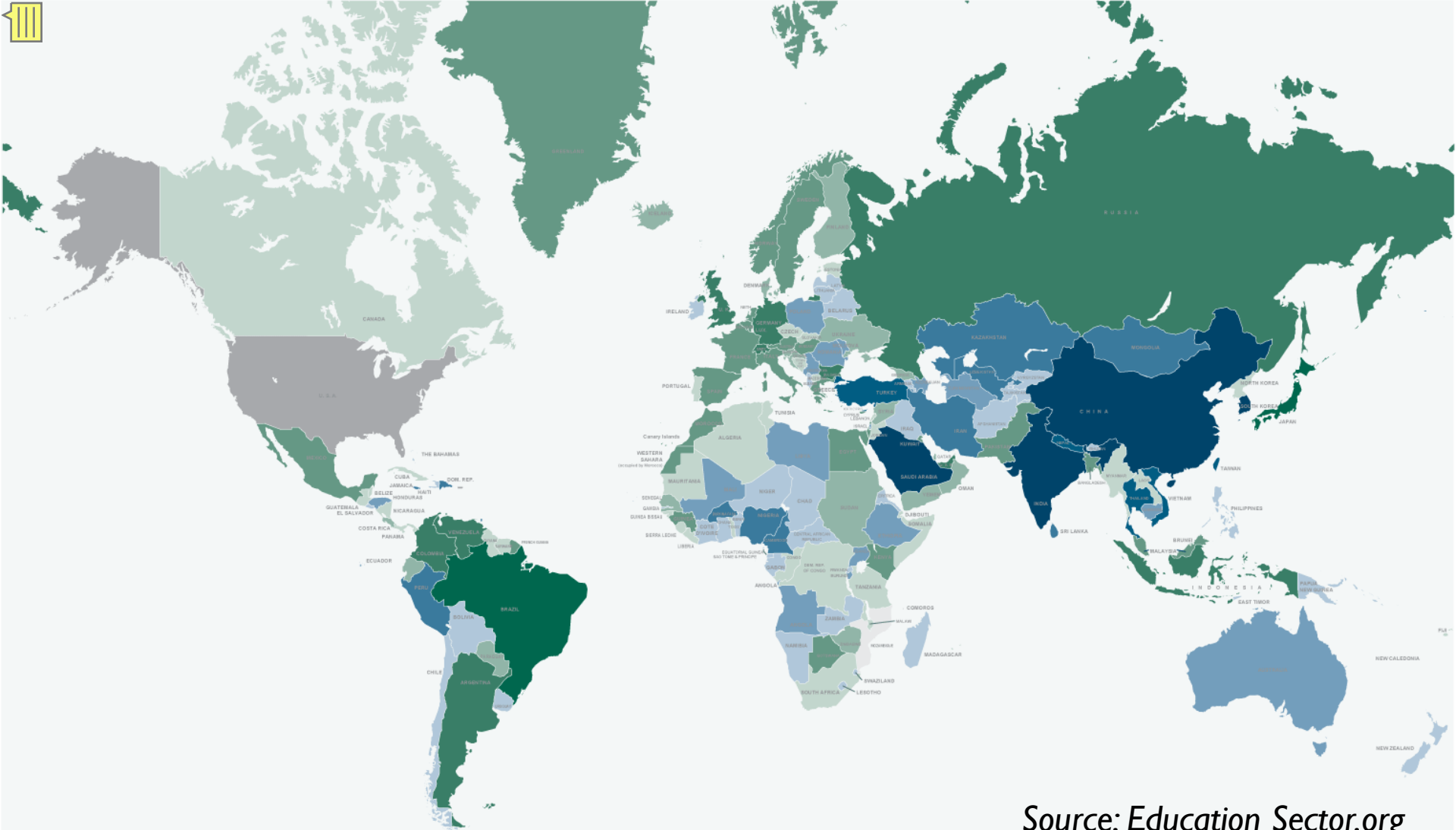
7% in Past Year



32% in Past Decade



But only 3.5% overall



Source: Education Sector.org

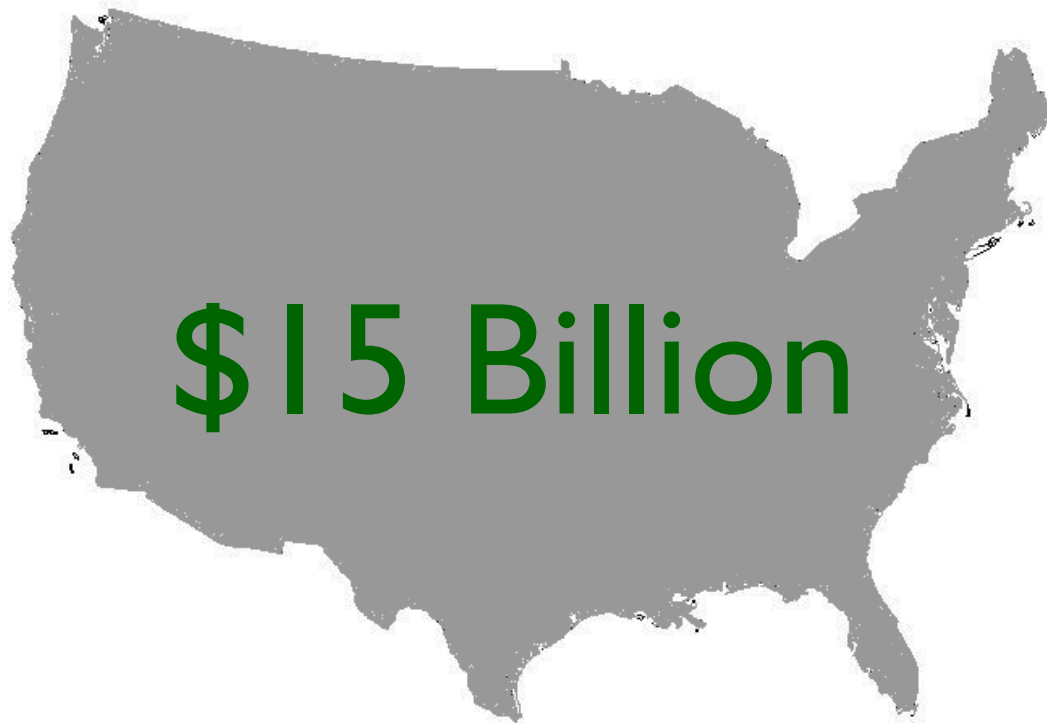
INCREASE

- 5,000 or more
- 1000 to 4,999
- 200 to 999
- 100 to 199
- 1 to 99
- Same as FY 1998*

DECREASE

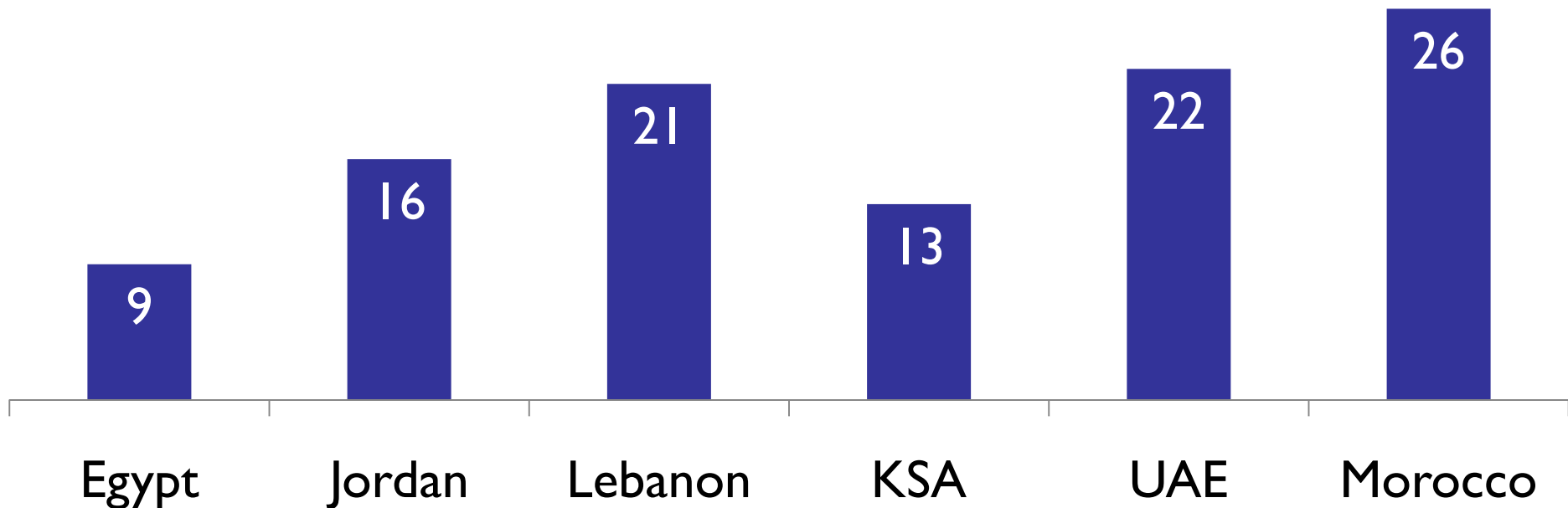
- 1 to 99
- 100 to 199
- 200 to 999
- 1000 to 4,999
- 5,000 or more
- Same as FY 1998*

Why should we care?



Source: US Commerce Dept.

Why should we care?

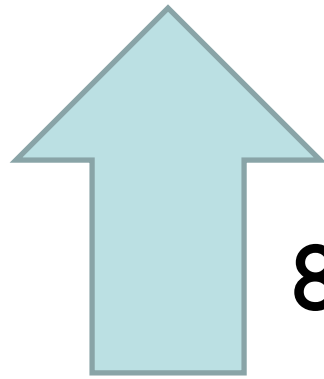


Source: Zogby International 6 Nation Poll 2008

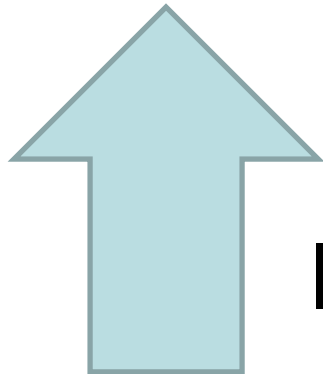
“The United States should see its immigrants as living links back to their home countries and encourage a two-way flow of people, products, and ideas.”

Anne-Marie Slaughter

U.S. Students Studying Overseas



8% in Past Year

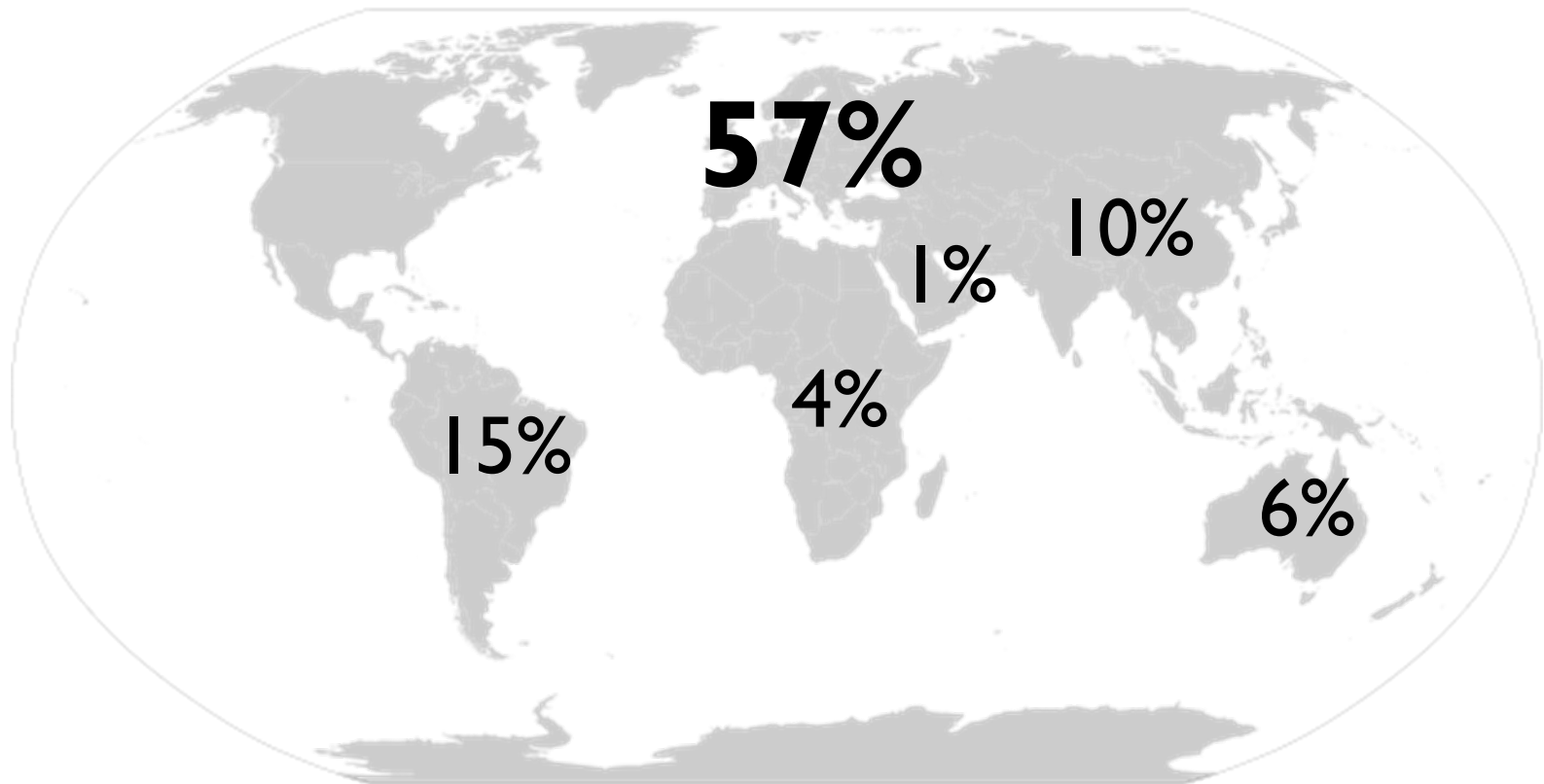


150% in Past Decade



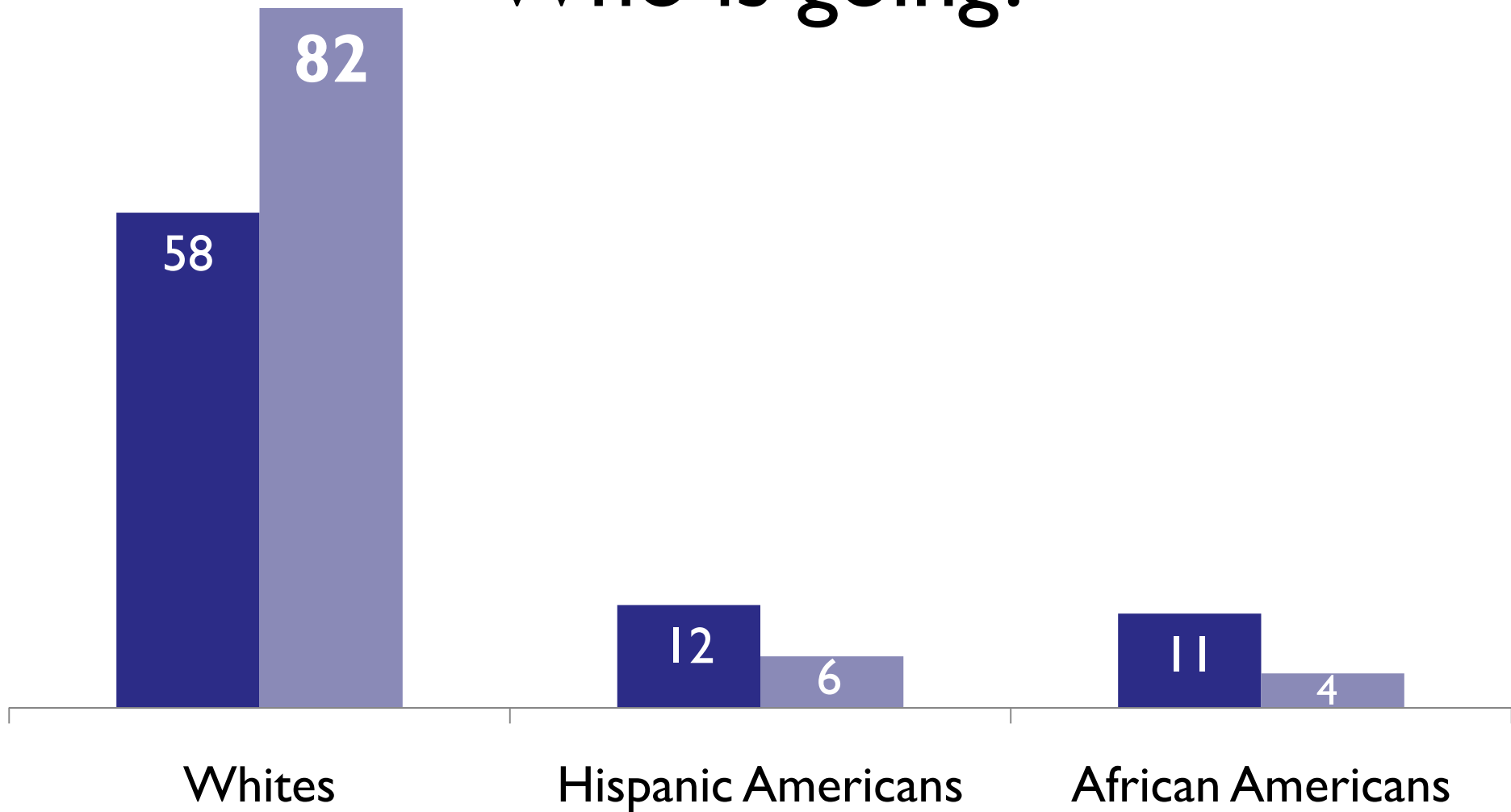
But only 1.3% overall

Where are our students going?



Source: IIE Open Doors

Who is going?



Source: IIE Open Doors

And how long are they staying?

53% < One Semester

96% < One Year

Why does this matter?

624,000

vs.

242,000

“In this world, the measure of power is connectedness.”

Anne-Marie Slaughter

“Simple exchanges can break down walls between us, for when people come together and speak to one another and share a common experience, then their common humanity is revealed.”

President Barack Obama

What do we know from polling?

Among First Globals™:

50% expect to live or work abroad

69% plan to travel abroad within 5yrs

For Further Information Please Visit:

www.zogby.com

Or Call: 315-624-0200

JOHN ZOGBY

THE

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THE AMERICAN DREAM

BE