

The Educational Testing Service, the Alliance for International
Educational and Cultural Exchange, and the CSIS Smart Power
Initiative

cordially invite you to

***Smart Power in the Obama Administration: The Role of
International Education and Exchange***

**Wednesday, May 6, 2009 at CSIS
1800 K Street, NW, B1 conference center
Washington, DC**

- 10:00 am *Coffee and registration*
- 10:30 am *Welcoming remarks*
Charles Cascio, ETS Global
- 10:45 am *Attitudes and Trends: Prospects for Change in International
Education and Public Diplomacy*
John Zogby, Zogby International
Allan Goodman, Institute for International Education (IIE)
Moderator: **Rick Barton**, CSIS
- 12:00 pm *Luncheon and Keynote Address*
The Honorable Chuck Hagel, former Senator (R-NE) and
Chairman, Atlantic Council of the United States
Introduction: **Dr. John Hamre**, CSIS
- 1:30 pm *Trends in Student Global Mobility*
Mariam Assefa, World Education Services
Rajika Bhandari, IIE
David Payne, ETS Higher Education Division
Nathan Bell, Council of Graduate Schools
- 2:45 pm *The Future of Public Diplomacy*
Thomas Pickering, Hills & Company
Goli Ameri, Former Assistant Secretary of State for Cultural Affairs
Ronna Freiberg, Legislative Strategies, Inc.
Anne Witkowsky, CSIS
- 4:00 pm *Concluding Remarks*
Michael McCarry, Alliance for International Educational & Cultural
Exchange

4:30 pm *Wine and Cheese Reception*
