



Center for Strategic & International Studies
Washington, DC

Data Mining in the Private Sector

July 23, 2003, 9:30 am – 11:30 am
Conference Room B1-A
1800 K Street NW, Washington, DC

Agenda

- 9:30 am **Introduction**
John Hamre, President and CEO, CSIS
- 9:40 am **Panel Discussion**
Moderator: Mary DeRosa, Senior Fellow, Technology & Public Policy Program, CSIS
- David Jensen, Knowledge Discovery Laboratory, Department of Computer Science, University of Massachusetts
 Jeff Jonas, Founder and Chief Scientist, Systems Research & Development
 Jim Zimbardi, Vice President, Business and Government Services, ChoicePoint
- 10:45 am **Roundtable Discussion**
- 11:30 am **Meeting Adjourned**

BACKGROUND:

There is growing interest in – and concern about – government use of data mining and pattern recognition techniques, in particular for national security. While some proposals have incited considerable discussion, the debate has not always been fully informed about the techniques involved. CSIS has launched this series to bridge this information gap about data mining – what it is, what it can do, and what it cannot do. This kind of understanding is necessary for informed policy decisions about government use of these techniques. The series will look at both the challenges and benefits of government use of data mining and pattern recognition techniques for enhancing homeland security. Today's session will examine the state of the art in data mining and how and to what ends the private sector uses this tool.