

Why Broadband?

- © New Business Enabler
- © New Way of Communication
- © Nation's Competitiveness

Big Challenges

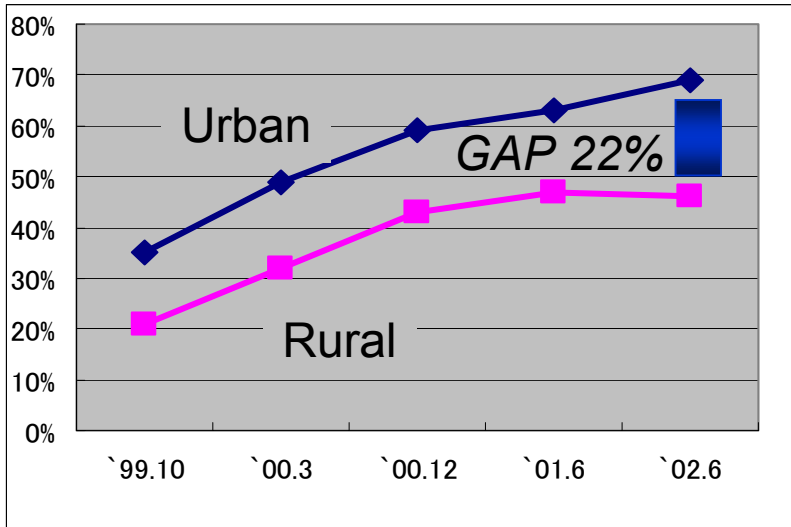
© High Initial Investment Risk

© Balance of Incentive and Competition

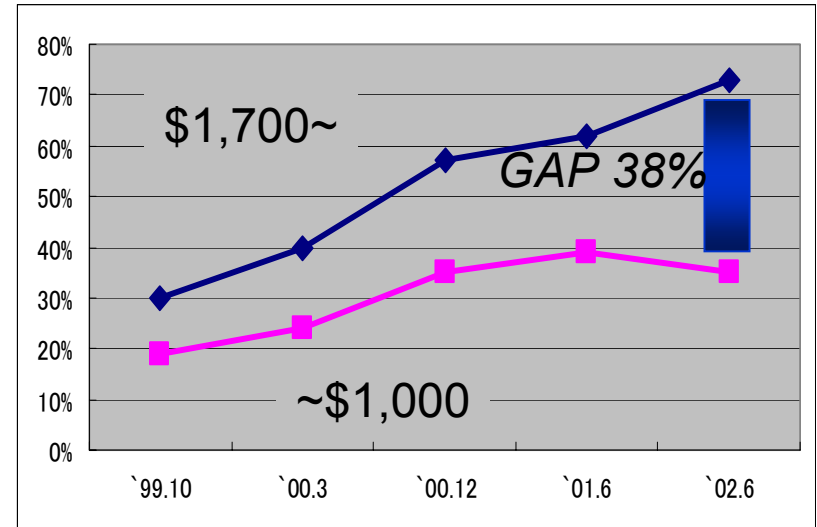
© Cause of Inequality (Digital Divide)

Digital Divide in Korea

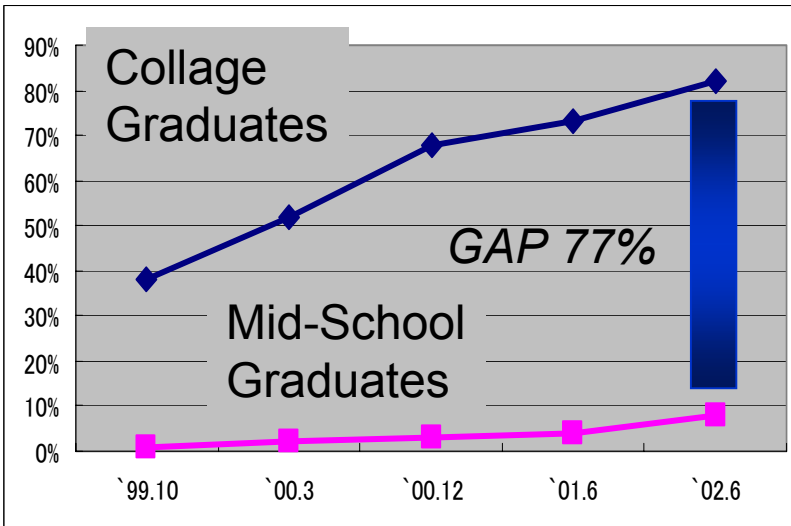
Urban-Rural



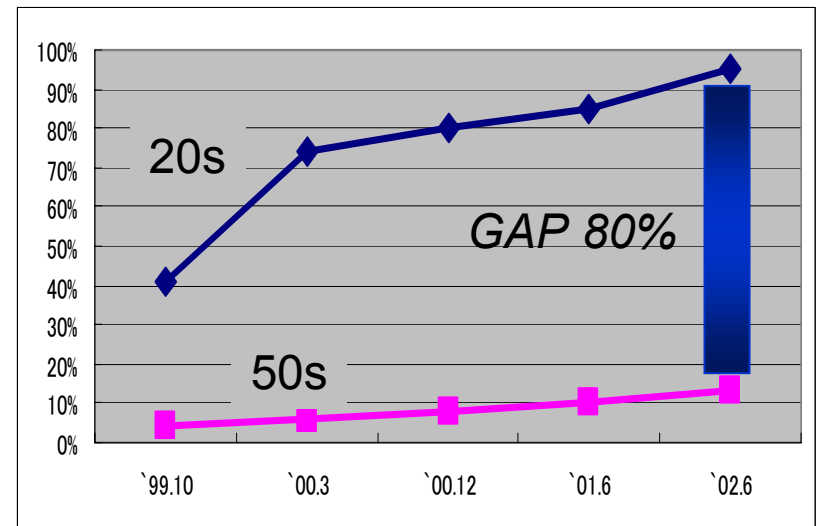
Income



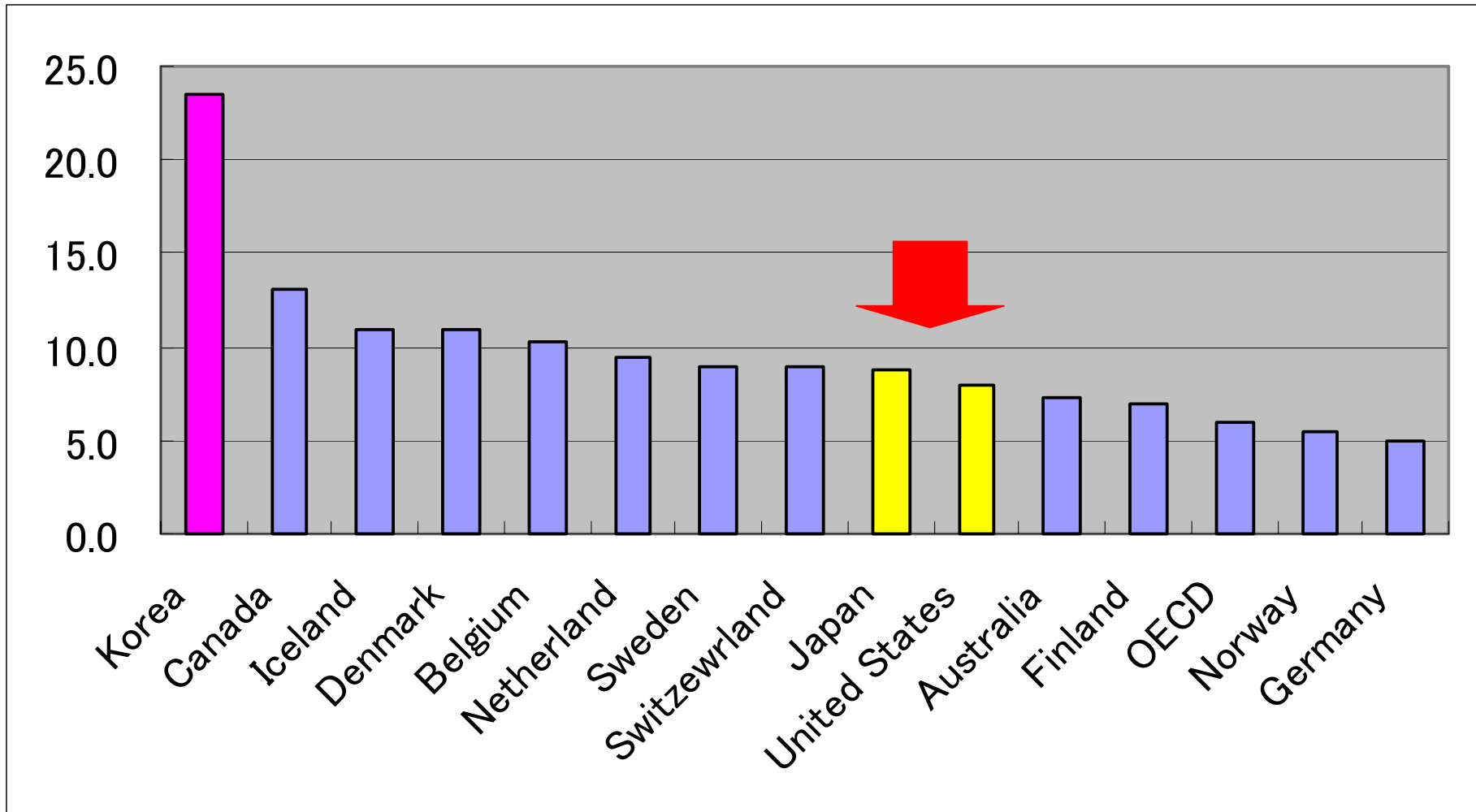
Education



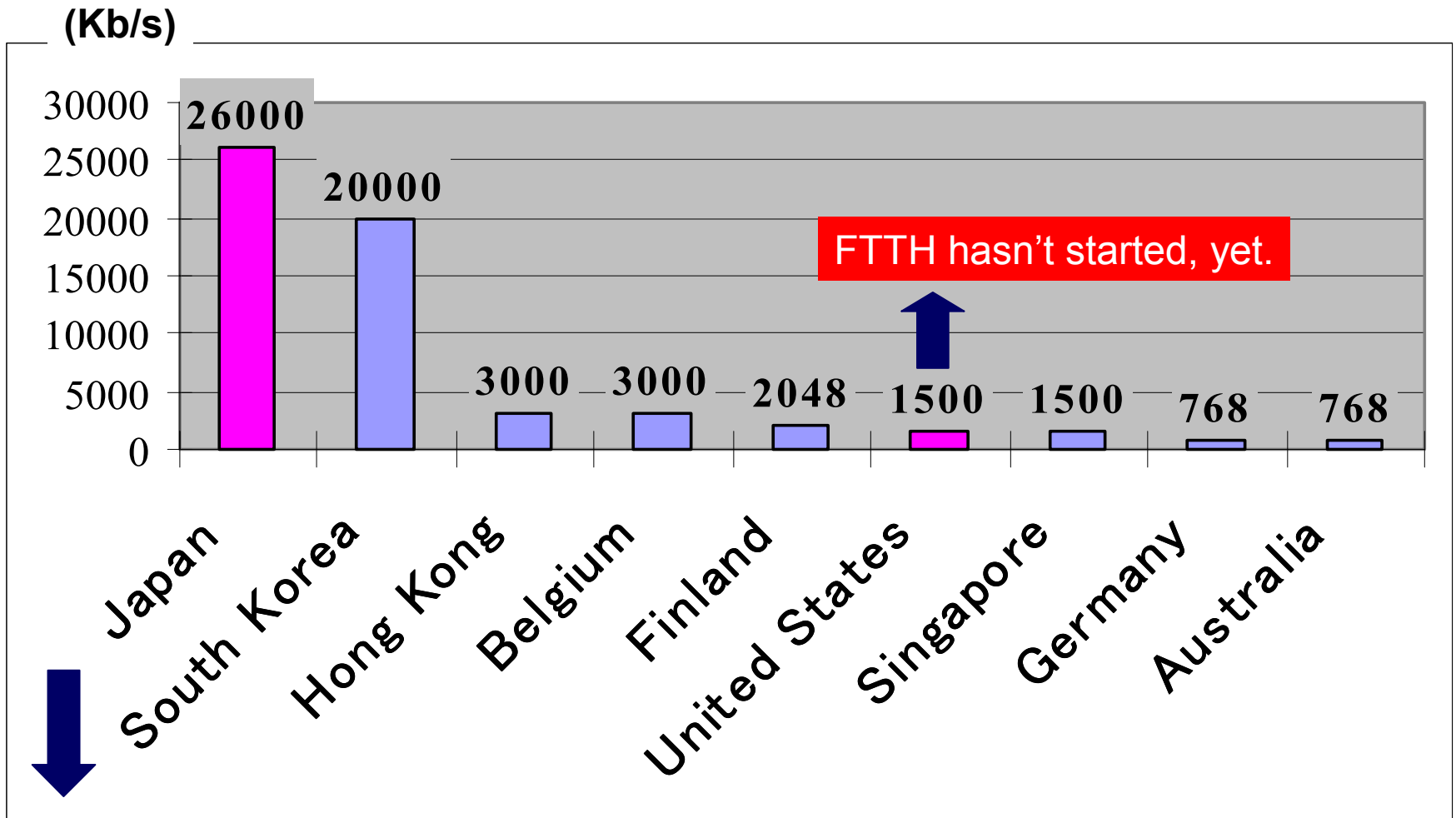
Generation



Broadband subscribers per 100 inhabitants (June 2003)



Maximum Download Speed of DSL



FTTH with 100Mb/s~ for both downstream and upstream exceeded 1M users in Japan.

※FTTH: Fiber To The Homes

Source: International Telecommunication Union (2003.4)

Three Major Approaches for Fiber Deployment

© Korea Model Government Subsidy

© Japan Model Regulation on Incumbent Carriers

© U.S. Model Deregulation on Incumbent Carriers