

## A Brief History

The Center for Strategic and International Studies is pleased to sponsor the Hills Program on Governance. Building on CSIS's 40-year commitment to international strategic problem solving, the Hills Program on Governance focuses on a central problem raised by the process of economic globalization—the need for multinational companies and governments to work jointly to promote sound governance. Dr. John J. Hamre, president and CEO of CSIS, recognizes that the strength of governing institutions, both private and public, rests on their leadership in combating corruption and in providing accountability to their respective constituencies.

The objective of the Hills Program is to identify serious governance problems, develop a better understanding of the corrupting influences that create such problems, and organize efforts to reduce those influences. Our twin initiatives are first to encourage academic institutions to broaden their curricula in recognition that effective efforts to reduce corruption is a far broader subject than law enforcement. Courses in political science, sociology, economics, and international relations are at least as important in that fight as are those in law. Second, we are establishing Governance Centers in academic institutions that appreciate the need to better understand the corrupting influences of their respective regions and to undertake efforts to reduce those influences.

### GOVERNANCE CENTERS

- Center for Strategic and International Studies**  
in Washington, D.C. ([www.hillsgovernance.org](http://www.hillsgovernance.org))
- Tsinghua University** in Beijing
- Yonsei University** in Seoul (<http://hills.yonsei.ac.kr>)
- Asian Institute of Management** in Manila  
([www.aim-hills.ph](http://www.aim-hills.ph))
- IPADE Business School** in Mexico City  
([www.ipade.mx](http://www.ipade.mx))
- Strathmore University** in Nairobi (to launch in 2008)
- University of Indonesia** in Jakarta (to launch in 2008)

## Leadership

### RODERICK M. HILLS

#### Program Founder & Chairman of Advisory Board

The Hills Program was founded by Roderick M. Hills, former chairman of the U.S. Securities and Exchange Commission and a leading advocate for effective corporate governance, and his wife, Carla Hills, a member of the cabinets of Presidents Gerald R. Ford and George H.W. Bush. Mr. Hills has been a resident faculty member at Harvard and Yale Universities and has served in many corporations as a director or chairman. He holds both an undergraduate and law degree from Stanford University.

### GERALD F. HYMAN

#### President

Jerry Hyman serves as a senior adviser at CSIS and as president of its Hills Program on Governance. He directs the operations of the Hills Program, liaises with its Advisory Board and its Academic Council, and manages the Program's long-term development efforts. Dr. Hyman served with the U.S. Agency for International Development (USAID) and was director of the Office of Democracy and Governance from 2002 to 2007. After receiving his Ph.D. in anthropology from the University of Chicago, he taught in the Department of Sociology and Anthropology at Smith College. He practiced with the law firm of Covington & Burling before joining USAID. He also holds a B.A. degree in philosophy from University of Chicago and a J.D. from the University of Virginia.

### TRAVIS J. ELLIOTT

#### Research Associate

Travis Elliott is a research associate with the Hills Program. He has a B.A. in sociology from Washington College and a graduate degree in policy studies from the University of Edinburgh (Scotland).

### CONTACT

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# Hills Program on Governance

[WWW.HILLSGOVERNANCE.ORG](http://WWW.HILLSGOVERNANCE.ORG)



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## Building Governance Centers with a Public Policy Focus

Governance Centers have been established at the Asian Institute of Management in Manila (2003), Yonsei University in Seoul (2003), Tsinghua University in Beijing (2005), and IPADE Business School in Mexico City (2006). Efforts are underway to establish two additional centers in 2008: one at Strathmore University in Nairobi, and one at the University of Indonesia in Jakarta.

The overall work of these centers is to identify corrupting influences, understand the costs of such corruption (including their effects on international trade and investment), and to recommend policies that advance good governance in both the public and private sectors. Focused research by the Centers will encourage a better understanding of the subject and provide the basis for action that can strengthen the rule of law, promote transparency, and stimulate remedial action in the public and private sectors. Conferences and educational training programs will also be organized on a local, national, and regional basis.

## Other Efforts

On March 3–4, 2006, the program, in partnership with the World Bank Institute and Wharton School of Business, brought together leading scholars and practitioners on corruption for a comprehensive workshop entitled “Research on Corruption and Its Control: The State of the Art.” A principle outcome of the workshop was to better understand existing research on corruption and to identify needed research for the purpose of significantly improving the quality and quantity of curricula on the subject as well as to assist in efforts to reduce corruption.

## Hills Program Advisory Board & Academic Council

The Hills Program has established both a strong Advisory Board and Academic Council and has built close ties with prominent institutions that are dedicated to good governance. Working with our Advisory Board and our Academic Council, we will continue to identify serious governance problems in the United States and elsewhere and to organize efforts to address them.

### ADVISORY BOARD

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**Ernesto Zedillo**, Director, Yale Center for the Study of Globalization, and Professor of International Economics and Politics, Yale University; Former President of Mexico

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