



Invitation

HGCY

3rd International Conference

*Asian Corporate
Governance:
Practice & Perspective*

Co-Organized by World Bank, CSIS and Yonsei GSIS
Supported by The Chosun Ilbo

9:00~16:30, Friday, March 10, 2006
Sangnam Hall, Yonsei University

Videoconferenced in the Philippines, AIM-Hills Governance Center,
and in China, CSIS Hills Program on Governance at Tsinghua University

We request the pleasure of your company at the Third International Conference of the Hills Governance Center at Yonsei titled:

“Asian Corporate Governance: Practice and Perspective.”

Through support from the World Bank, this conference will present four case studies that represent the results of an interdisciplinary review on Korean corporate governance. These cases analyze the relationship between corporate governance structures, institutional systems and strategic decision-making. The main hypothesis is that Korean companies can develop corporate governance systems that best benefit Korea’s practice, culture and heritage. The research ultimately seeks to provide Korean companies a blueprint on corporate governance to help them become more globally competitive. The case studies utilize applied theory and management strategies on corporate behavior, institutions, and policy, along with field research on a vast array of firms in Korea. Covering a broad landscape, the firms that were analyzed include a large conglomerate, newly privatized companies, a financial firm, and a company that successfully restructured through foreign investment.

By providing a forum for leading international and domestic professionals, this conference seeks to find new ways to understand corporate governance in Korea. We hope you can join us.

Joongi Kim, Executive Director, Hills Governance Center



- For name tag purposes, RSVP would be appreciated.
- Simultaneous interpretation will be provided.
- Parking validation available.

PROGRAM SCHEDULE

- REGISTRATION (08:30~09:00)
- WELCOMING REMARK(09:00~09:10)
Chang-Young Jung, President, Yonsei University
- KEYNOTE SPEECH(09:10~09:20)
Roderick M. Hills, Founder of CSIS Hills Program on Governance,
Former Chairman, U.S. Securities Exchange Commission
Behdad Nowroozi, Regional Corporate Governance Coordinator, East Asia
and Pacific Region, The World Bank
- SESSION I REFORM IN BANKING SECTOR(09:30~10:40)
Presentation]
Joon-Ho Hahm, Yonsei GSIS, "Issues and Lessons in Reform of Bank
Governance"
Discussion]
Thae Surn Khwarg (Chair), CEO, SEI Asset Korea
Jae Jung Kwon, Statutory Auditor, Standard Chartered Cheil Bank
Homi Kharas, Chief Economist of East Asia and Pacific Region, World Bank
- SESSION II REFORM IN PRIVATIZATION(10:50~12:00)
Presentation]
Sang-young Rhyu, Yonsei GSIS, Corporate Governance Reform of
Privatized Enterprises in Korea: A Comparative Study of POSCO and KT
Cases"
Discussion]
Sang-Yong Park (Chair), Vice Chair, Korean Institute of Directors
Young Hoon Lee, Group Leader, Corporate Strategy Group, Corporate
Strategic Planning Department, POSCO
Sangmok Choi, Director, Securities Policy Div., Ministry of Finance &
Economy
- LUNCH(12:10~13:40)
Guest Speaker]
Barbara Franklin, Chair, Asian Studies Center Advisory Council, The
Heritage Foundation; Former U.S. Secretary of Commerce
- SESSION III ASIAN CORPORATE GOVERNANCE(13:50~15:00)
Presentation]
Joongi Kim, Yonsei GSIS, "Anatomy of an Asian Conglomerate: The Rise
and Fall of Daewoo and the Formation of Modern Corporate Governance"
Discussion]
Kwang Sun Chung (Chair), Professor of Finance, Chung-Ang University &
Former President, Korea Corporate Governance Service
Dong-Gull Lee, Senior Research Fellow, Korea Institute of Finance,
former Vice-Chairman, Financial Supervisory Commission
Felipe Alfonso / Francisco L. Roman, AIM Hills Governance Center
- SESSION IV GOVERNANCE AND PERFORMANCE(15:10~16:20)
Presentation]
Dongjae Kim, Yonsei GSIS, "Changes in Corporate Governance and
Management Performance Through Foreign Direct Investment: A Case
Study of Mando Corporation"
Discussion]
Ki Suk Hong (Chair), Chief Strategist, Samsung Securities
Sang Wook Seo, Director, CVC Asia Pacific
Joonho Um, Korea Representative, Steel Partners